**Beechfield Brands’ Sustainability position**

1. **What is the Company’s sustainability strategy, sustainability reports and/or code of conduct.**

At present, Beechfield is in the process of appointing a Sustainability Officer to take us forward on our sustainability journey. We have yet to publish a sustainability report, however much work has been down over the past decade to introduce truly sustainable product options. In particular, our range of organic products has grown from strength to strength.

1. **What percentage of all the company’s products are certified with sustainability certificates?**

With reference to the ‘Textile Exchange’ Preferred Fibre Report, an assessment was made to ascertain which of Beechfield Brands materials would be deserving of sustainable status.

[F:\Data\Sourcing\Sourcing Projects\Sustainable Material\Textile-Exchange\_Preferred-Fiber-Material-Market-Report\_2020.pdf](file:///F:\Data\Sourcing\Sourcing%20Projects\Sustainable%20Material\Textile-Exchange_Preferred-Fiber-Material-Market-Report_2020.pdf)

The short list of sustainable fabrics, already used by Beechfield is as follows;

* Organic cotton
* Fairtrade cotton
* Recycled cotton
* Recycled cotton/polyester
* Recycled polyester

During year 2021 the proportion of Sustainable products by unit sales was approximately 7%. Year 2022 sees the launch of many more recycled products which we expect will accelerate the transition to a more sustainable future. Given our current push to increase the number of sustainable options I can advise that within our Autumn/Winter 21 and Spring/Summer new product introductions, 38 out of the total of 67 are made from sustainable materials. This represents a major shift towards sustainability (57%) in the latest two campaigns.

1. **Please state if the company is part of any sustainability program.**

Our Westford Mill brand is a member of 1% for the Planet® .

1% for the Planet

1% for the Planet® is a partnership of companies that understand just how important it is that we protect the world we live in. Its members are concerned with the social and environmental impacts of industry, and know they have a part to play themselves. Together, they pledge their commitment to greater corporate responsibility from businesses, uniting donors and doers to help accelerate smart environmental giving. The 1% for the Planet® initiative operates as a non-profit organisation. It encourages businesses to help safeguard the environment by donating 1% of their turnover to grassroots environmental groups making a difference in their local communities. Through the Westford Mill® brand we are members as we recognise our own responsibility to the planet and take it very seriously. That’s why 1% of our Westford Mill® annual sales are donated to projects that share and reflect our passion. It’s not just about money though, we also make sure our staff are given the time and opportunity to actively volunteer in environmental and community projects local to them. As part of our 1% for the Planet® membership we are long-term supporters of the Carbon Literacy Project and an accredited Carbon Literate Organisation.

The Carbon Literacy Project’s aim is to advance the education in conservation, protection and improvement of the physical and natural environment. Carbon Literacy: “An awareness of the carbon dioxide costs and impacts of everyday activities, and the ability and motivation to reduce emissions, on an individual, community and organisational basis.”

Our Sustainability Accreditations

FAIRTRADE®

Made with cotton that was bought at a price that allows cotton producers in developing countries to sustainably invest in their businesses and communities.

Fairtrade® Registration – FLO ID 20930

[www.fairtrade.org.uk](https://www.fairtrade.org.uk/)

GOTS

The Global Organic Textile Standard (GOTS) is the worldwide leading textile processing standard for organic fibres, including ecological and social criteria, backed up by independent certification of the entire textile supply chain. Westford Mill® is certified by Control Union under license number CU 811033.

[www.global-standard.org](http://www.global-standard.org/)

ORGANIC CONTENT STANDARD

The Organic 100 Content Standard provides a scheme for independent verification that 100% certified organic cotton has been used to create the finished goods. Westford Mill® is certified by Control Union under license number CU 811033.

GLOBAL RECYCLED STANDARD

The Global Recycled Standard (GRS) is an international, voluntary standard that set requirements for third-party certification of recycled input and chain of custody. The goal of the standard is to increase the use of recycled materials. The GRS includes additional criteria for social and environmental processing requirements and chemical restrictions.

[www.textileexchange.org/standards/recycled-claim-standard-global-recycled-standard](https://textileexchange.org/standards/recycled-claim-standard-global-recycled-standard/)[www.textileexchange.org/standards/organic-content-standard](http://www.textileexchange.org/standards/organic-content-standard)

REPREVE®

REPREVE® is the number-one, branded recycled performance fibre,  
chosen by the world’s leading brands for quality, flexibility, transparency and sustainability.

[www.repreve.com](http://www.repreve.com/)

Ethical Principles

Beechfield Brands is committed to upholding the highest ethical and environmental standards throughout our entire supply chain. We operate according to an ethical policy that protects and rewards every individual involved in the manufacture and supply of our products. The ethical policy references and respects local laws, with regard to wages, health and safety, workers’ welfare and human rights. It expressly forbids the use of coerced/forced labour, including child workers. Our field-based staff carry out full audits on all of our manufacturing partners to ensure that our ethical standards are constantly maintained. We endeavour to protect the quality of the environment through sound environmental practice. We ensure that our manufacturing partners meet or exceed all local environmental laws and regulations, and we promote energy efficiency and the reduction of waste at every stage of production. We stay continually updated on REACH legislation, commissioning regular fabric and component testing to ensure compliance with this strict European product safety and environmental protection standard. We know the value of your image and good reputation. You can rest assured that choosing Beechfield Brands will only ever enhance your own ethical and environmental credentials.